

The newsletter will be issued 4 times this year. This will continue to be the publishing frequency looking ahead to 2021.

The newsletter's main purpose is to provide updates about the happenings in the QOVC groups across Canada. As such, the newsletter relies heavily on submissions from local representatives. Each request for submissions in 2020 has received wonderful support from the QOVC representatives with articles covering all corners of Canada.

In some instances, a full write-up is provided and in other instances a quilt photo and a caption is provided. All submissions are greatly appreciated.

The August edition of the newsletter was used to promote the new initiative of quilt pattern sales from our guest designers on our updated website. The limited publishing frequency of the newsletter can make it a challenge for advertising upcoming events because the timing does not often work out. For August's edition, there was a tremendous amount of coordination from the whole team for everything to fall into place: the designer's pattern development, the website updates, and the newsletter articles. Definitely a case of multiple spinning plates....and the August newsletter came out in August as planned (although it was the last day in August, but it was still August!).

In 2021, I would like to work to do more to encourage the executive to provide a write-up. 'Transparency' is a buzz-word that you hear so much today; i think our wider Executive could share information with the membership in a regular column that discusses their specific priorities, upcoming initiatives, new challenges that are being faced, etc. In every newsletter we hear from the President, maybe we could start hearing from some of the other executive too.

In closing, thank you all so very much for your support. I look forward to continuing on as the Newsletter Editor and showcasing all our achievements.

Pat,

Patricia More
Newsletter Editor
Sarnia, Ontario