

## 2021 Hug Block Annual Report

The hug block program had a great year and I am pleased to let you know that QOV for the year to date has received 2841 blocks which equates to just over 94 completed quilt tops! Way to go sewers.

This program started in 2012: the records show 361 blocks received. In 2020 with the covid pandemic not allowing public shows to sell the packages of Northcott materials to sew a block, our numbers went down to 250.

The Board made a strategic decision to sell Northcott Oh Canada fat quarter bundles and released more free quilt block patterns for sewers to use. This was followed by a package of 3 appliques which could all be bought online in the QOVC online store.

This was very successful but was also fun due to the fact that two sewing machines donated by Janome were used for a hug block contest. All submitted blocks made from January 1st to July 1st 2021 were entered into a draw for the Janome QOVC sewing machine on Canada Day. There is currently another contest that started on July 1st 2021 and ends Dec 31st 2021. We will draw for another Janome QOVC sewing machine on New Year's Day.

Our statistics show that we have received 9,015 blocks since its inception in 2012. Not only is this a great fundraiser for QOVC but it encourages individuals and groups who wish to make blocks rather than tops or completed quilts can still contribute their talent and time to QOVC.

Quilting can be for everyone and this year's youngest hug block creator was a 9-year-old young man.

It is wonderful when we can gather hug blocks from across Canada to create a quilt for a veteran that is truly a hug from across the nation.

Submitted by:

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